

**Name:** Times Online  
**Article Title:** Museum visits to become more fun  
**Audience:** Business  
**Media:** Online  
**Date:** 20.MAR.2014  
**URL:** [www.timesofmalta.com/articles/view/20140320/technology/Museum-visits-to-become-more-fun.511381](http://www.timesofmalta.com/articles/view/20140320/technology/Museum-visits-to-become-more-fun.511381)



The screenshot shows the Times of Malta website interface. At the top left is the logo 'TIMESOF MALTA.COM'. Below it is a navigation bar with categories: Home, News, Sport, Business (selected), Comment, Life, Classifieds, Careers, and Search. A secondary navigation bar includes: News, International, Market Analysis, Comment, Technology (highlighted), Features, and Consumer Affairs. Social media sharing icons for Facebook, Twitter, Google+, LinkedIn, and Pinterest are visible, along with a counter showing '1'. There are 'Email' and 'Print' buttons. The article is dated 'Thursday, March 20, 2014, 00:01' and has the title 'Museum visits to become more fun'. The main image consists of two side-by-side photos. The left photo shows a person holding a tablet displaying a museum gallery. The right photo shows a person holding a tablet displaying an augmented reality view of a statue with a purple information box overlaid. Below the images is a caption: 'Sculptures will come to life and even 'talk' to you with the new Chess App.' The article text below the caption reads: 'An EU-funded project has come up with a mobile device app that makes a visit to a museum or historical site much more entertaining and interactive through augmented reality and geo-localisation technologies. A consortium of academic, industrial and cultural organisations across Europe have used EU investment to create top mobile technology that will enhance visitors' cultural experience through a personal, tailored itinerary and interactive experience created by museum sites. The Cultural-Heritage Experiences through Socio-personal Interactions and ...'