

Media Name: The Malta Independent Online

Article Title: A bike in a briefcase to help green our cities

Audience: General

Medium: Online

Date: 15.MAY.2014

**URL:** www.independent.com.mt/articles/2014-05-15/news/a-bike-in-a-

briefcase-to-help-green-our-cities-5017370627



Little compares to the simple pleasure of a bike ride and it is also a very practical way to get around. But thought bike ride can become more complicated in busy urban areas where commuters often need to cross the city and the unfortunate incidence of bike thefts is on the rise. Folding bikes have emerged as a growing tool to facilitate urban mobility as they can easily mix with cars and public transport. EU-funded project Bike Intermedal has developed a new folding bike prototype that weights as title as 7.5 kg, folds into a 50mm x 40mm x 15mm box that can be easily stored, transported or simply put in a corner at a resturant, bur or cinema. Its parts we also fully recyclable, meaning the bike offers an environmentally-friendly lifecycle: from production, to use and re-use

According to Alessandro Belli of Tecnologie Urbane, one of the key partners in the project and founder of the Bike Intermodal spin-off start-up, "with Bike Intermodal, we have combined the best practices in design, production and assembly and used the very latest materials available to create a super-compact, lightweight and attractive bike that is perfect for the needs of urban life. We hope that it will not only comince avid like fars but also encourage those who were previously reluctant to finally get on a bike and experience the freedom it gives them."

## A revolution in folding bike design

Some 135 million bicycles are produced every year with folding bikes representing approximately 2% of the market. Bike Intermodal is moving from the typical bicycle supply-chain to one inspired by the automotive industry. We have reinforced the structness of the bike by limiting the number of parts and using the most resistant yet lightest materials available such as magnesium. Each part is tested, traceable and can recycled. Our process focuses on quality control, product lifecycle traceability and environmental consciousness," stresses Mr Belli.

At the core of the "intermodal bicycle" is a pre-stressed frame that opens and closes like an aircraft landinggear made of die-cast aluminium or magnesium and saling-grade cables. The start-up is also looking at the possibility of lang graphene in the future to strengthen and lighten the frame even further. A customdesigned motor developed by project partner Maxon Motor (BRAUN family) bolsters mobility without adding excessive weight. Even with the motor, the bike vergins almost half that of a comparable folding bike that is not power-assisted and takes up approximately a fifth of the space.

The weight and size of the bike have been optimised thanks to field studies devised by the University of Florence and carried out by partners ATAF and LPP, public transport providers for the cities of Florence (IT) and Ljublijana (SI). These studies, based on questionnaires and tests with competitive folding bikes, and conducted with a sample of work commuters, day commuters and students, helped the project understand the various elements needed to enhance the user-friendliness of the prototype.

## Product Development and commercialisation

The Bike Intermodal research project received €1.58 million in European Union research funding. Since completion of the project, the start-up has continued to optimise the design and production process of the bike and is now ready with a commercially-visible prototype. The company is in discussions with a number of venture capitalists as well as some prominent players in the automotive industry to take the prototype to market. When in full-potnised production, Mr Felle instantes that the bike could cost 6600 for a version without a motor and €1,300 for the power-assisted model. A very minmla, finiselj-style version could cost as little as €500. With more than two thirds of Europe's population living in oties and towns and this percentage set to continue growing, the potential market is considerable.

Michael Jennings, spokesperson for European Research, Innovation and Science Commissioner Måre Geoghegan-Quinn, said: "Bike Intermodal is the kind of innovation we need to see more of in Europe, improving our quality of life and economic competitiveness. One of the main objectives of Horizon 2020, our new research and innovation funding programme, is to get great ideas like this one from the lab to the market. The more innovative companies we have, the better it will be for Europe's economy."